



STRENGTHENING TEXTILE CIRCULARITY IN EUROPE'S REGIONS

In the framework of the European Green Deal, RegioGreenTex is a project promoting the collaboration in research and development for the textile industry between the four major sectors of society – industry, government, research institutes, and the public – in establishing a systematic circular economy business model across the EU.

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OBJECTIVES



Map the needs and potentiality in the implementation of a circular economy among European regions and clusters and their different levels of economic development.



Build a dynamic recycling textile ecosystem at European level by making demand and offer meet on a shared digital platform.



Support SMEs pilot projects to accelerate the creation, development and use of new textile materials with increased recycled content by sharing technologies and methodologies.



Create five regional textile recycling hubs in line with ReHubs Europe initiative and consistent with the EU textile strategy and with the needs of SMEs.



Generate investment opportunities at regional level.

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(INTER)REGIONAL DIMENSION

11 textile intensive regions in 8 European countries engaging to support their local SMEs:

- 📍 Flanders (BE)
- 📍 East Netherlands (NL)
- 📍 Hauts-de-France & Auvergne Rhone-Alpes (FR)
- 📍 Piedmont & Tuscany (IT)
- 📍 Norte Portugal (PT)
- 📍 North East Romania (RO)
- 📍 Catalunya & Valencia (ES)
- 📍 Västra Götaland (SE)

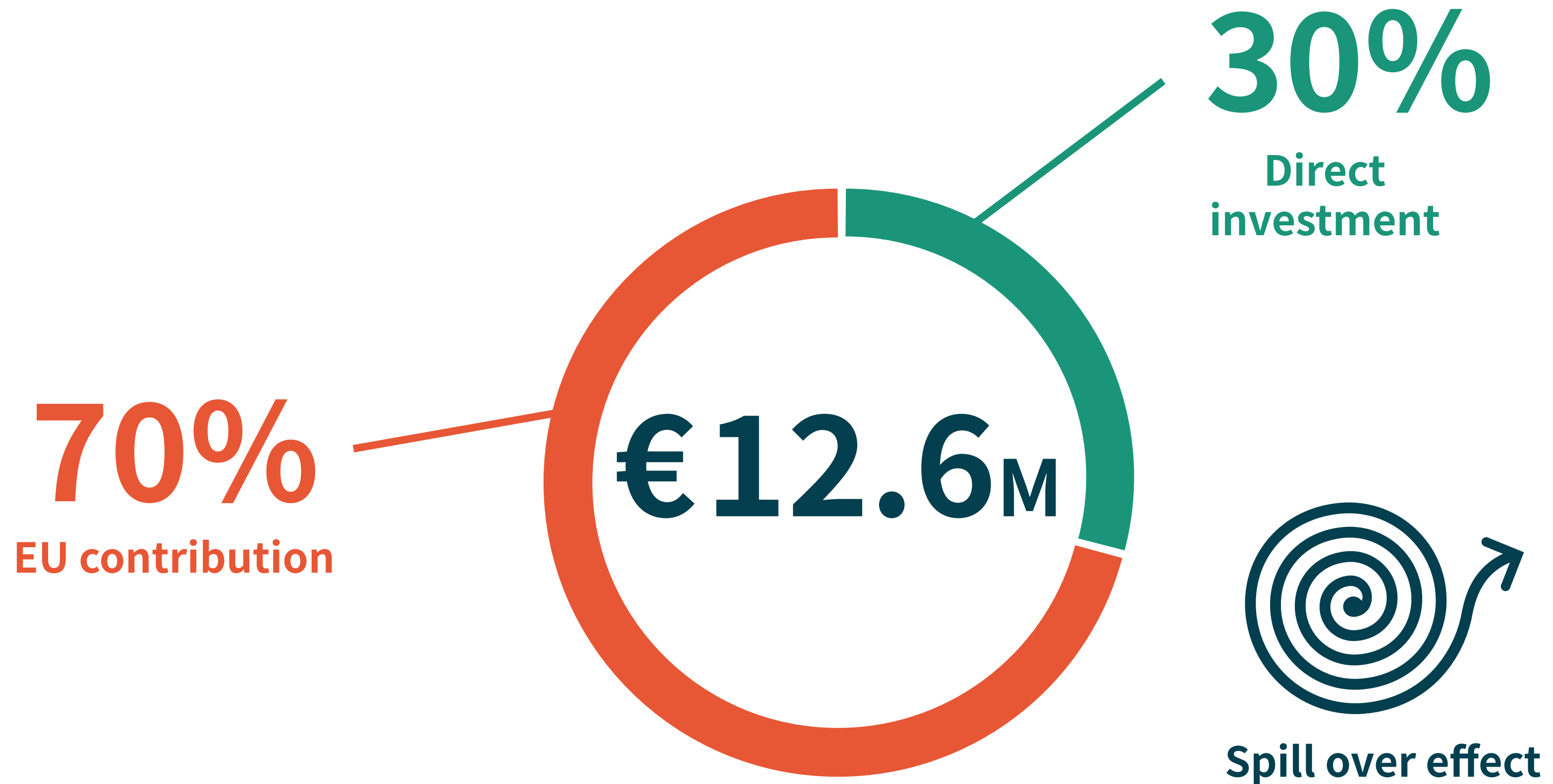


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INVESTMENT DIMENSION

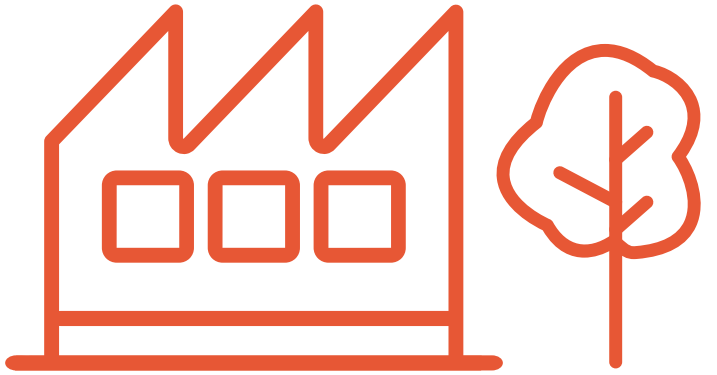
70% EU contribution 30% direct investment bottom up, market-led approach.



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INNOVATION DIMENSION



**26 pilot projects
driven by 26
SMEs**

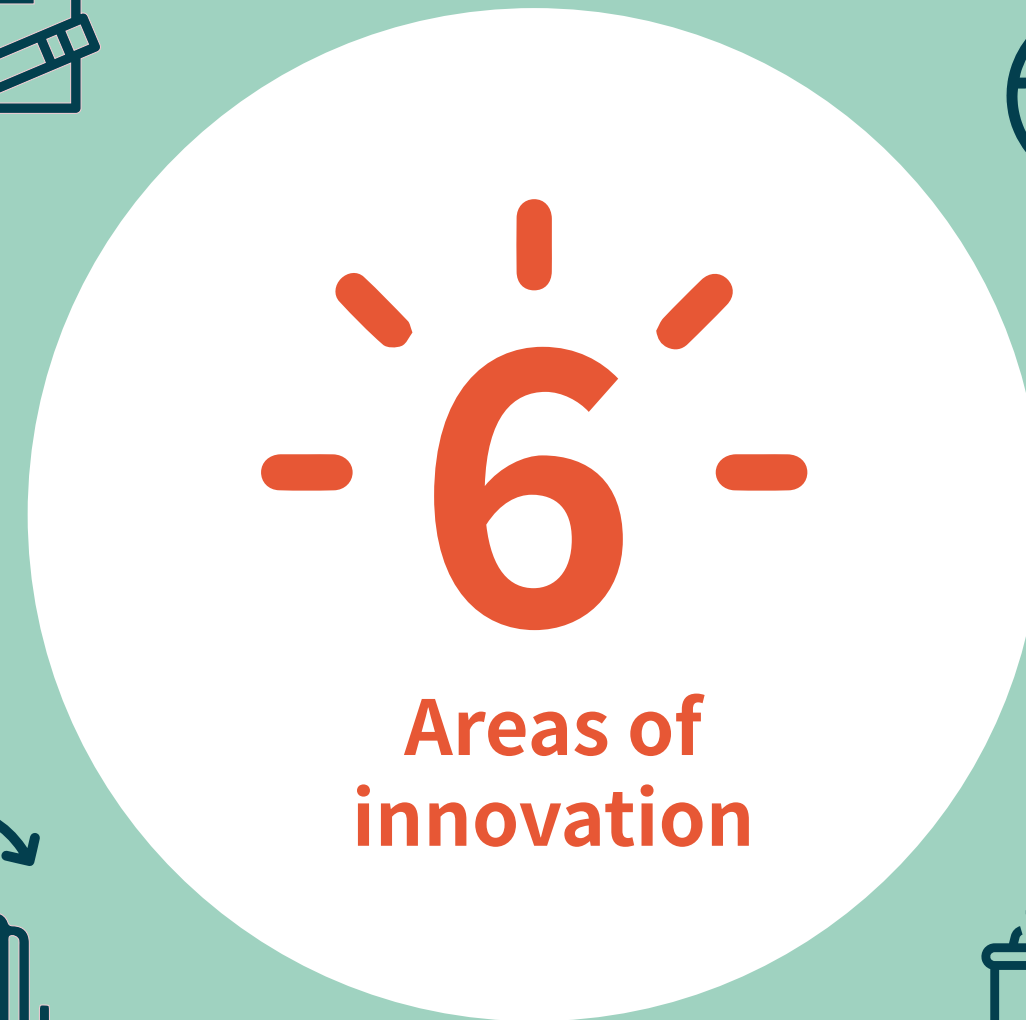
Eco-design



Waste
collection
& sorting



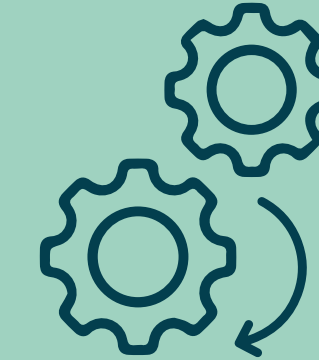
Use of secondary
raw materials



6
**Areas of
innovation**



Chemical
recycling



Mechanical
recycling



Zero waste
approaches

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#RegioGreenTex

MORE INFORMATION:

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